

9 - 12 June 2020 Bogotá, Colombia

International Business & Exhibition Center www.feriaalimentec.com

PROFIT FROM THE NO. 1

The leading trade fair for the food, beverage and hospitality industry in Latin America and the Caribbean

Sweets & Bakes pavilion Hall 3.2



This is a reference image, as an example

Price ______3.726 USD*

9 sqm booth *excl. VAT (19%)

COMPLETE STAND CONSTRUCTION

- Three chairs
- High round table with white laminate surface
- Counter
- Decoration with sweets
- Product display shelf
 ENERGY SUPPLY
 YOUR COMPANY LOGO
 DIGITAL & PRINT CATALOGUE

Why participate in Alimentec?

- It is estimated that the food and beverage sector in Colombia will have an annual turnover of more than USD 25 billion in 2022. The sector is expected to grow by 25% between 2017 and 2022.
- The growing lower and middle-income population, specifically youth and working women of Colombia are stimulating new food consumer trends and a growth in processed foods.
- Higher requirements in product quality and the need for a healthier diet lead to an increasing demand for imports as the regional market cannot meet these needs.
- Until 2023, the growth in food sales is expected to reach high levels, averaging 7.4% a year, according to Business Monitor International.
- ●80% of the industry's turnover is focused on food and the remaining 20% on beverages.

With the all-inclusive package, exhibitors can come to our show with a preferred all-inclusive rate. We will have your exhibition ready and set as you walk-in on the first day of the show.

More information:

Daniel Leal Caicedo Sales Manager d.leal@koelnmesse.co Phone: +57 317 7674534

Organisers:





